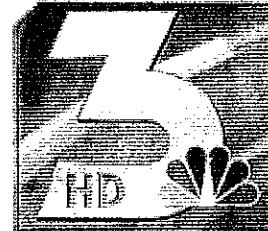


## ORDER



KSJV

Orders	Order / Rev:	104408	Primary AE:	Amy McCreary
	Alt Order #:	06832085	Sales Office:	BLPHI
	Product Desc:	HELLER FOR SENATE	Sales Region:	National
	Estimate:			
	Flight Dates:	10/24/12 - 10/30/12		
	Original Date / Rev:	07/18/12 / 09/19/12		
	Order Type:	GENERAL		
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Heller, Dean for U.S. Senate - Revised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	68	\$46,375.00	\$39,418.75
10/29/12	10/30/12	38	\$21,750.00	\$18,487.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$46,375.00	\$39,418.75	0.00
November 2012	38	\$21,750.00	\$18,487.50	0.00
Totals	106	\$68,125.00	\$57,906.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$68,125.00
Market	100%	\$234,913.79

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$61,077.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$42,284.48
KTUD	1%	\$2,349.14
KVVU	24%	\$56,379.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,698.28

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/Wagners	5-6a		MT-----	:30	2	\$300.002	0.00	NM	2	\$600.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 104408  
Alt Order #: 06832085  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F	5-6a WakeUp w/Wagners		5-6a		MT-----	:30	2	\$300.002	0.00	NM		2	\$600.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12																	
E 2	KSNV	10/24/12	10/26/12	M-F	5-6a WakeUp w/Wagners		5-6a		--W-F--	:30	2	\$300.002	0.00	NM		2	\$600.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 3	KSNV	10/24/12	10/26/12	M-F	6-7a WakeUp w/Wagners		6-7a		--W-F--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 4	KSNV	10/29/12	10/30/12	M-F	6-7a WakeUp w/Wagners		6-7a		MT-----	:30	2	\$700.001	0.00	NM		2	\$1,400.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12																	
E 5	KSNV	10/29/12	10/30/12	Today Show		CM	658a-9am		MT-----	:30	4	\$600.002	0.00	NM		4	\$2,400.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12																	
E 6	KSNV	10/24/12	10/24/12	Today Show		CM	658a-9am		--W-----	:30	2	\$600.002	0.00	NM		2	\$1,200.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 7	KSNV	10/25/12	10/26/12	Today Show		CM	658a-9am		---TF---	:30	2	\$600.002	0.00	NM		2	\$1,200.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 8	KSNV	10/24/12	10/26/12	M-F Today Show II	3rd HOM		9-10a		--W-F--	:30	2	\$275.002	0.00	NM		2	\$550.00
TODAY II																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 9	KSNV	10/29/12	10/30/12	M-F Today Show II	3rd HOM		9-10a		MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
TODAY II																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12																	
E 10	KSNV	10/29/12	10/29/12	M-F Today Show III	4th HOM		10am-11am		M-----	:30	1	\$225.002	0.00	NM		1	\$225.00
TODAY III																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12																	
E 11	KSNV	10/24/12	10/26/12	M-F Today Show III	4th HOM		10am-11am		--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
TODAY III																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 12	KSNV	10/25/12	10/26/12	Rachael Ray		CM	11am-12pm		---TF--	:30	2	\$225.002	0.00	NM		2	\$450.00
RR																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12																	
E 13	KSNV	10/29/12	10/30/12			CM	11am-12pm		MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00

Order / Rev: 104408  
 Alt Order #: 06832085  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$225.00		0.00				
E 14	KSNV	10/29/12	10/30/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$275.00		0.00				
E 15	KSNV	10/24/12	10/26/12	Noon News	CM	12-1230pm	--W-F--	:30	2	\$275.002	0.00	NM		2	\$550.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W-F--		2			\$275.00		0.00				
E 16	KSNV	10/24/12	10/26/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$225.00		0.00				
E 17	KSNV	10/30/12	10/30/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$225.002	0.00	NM		1	\$225.00
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1			\$225.00		0.00				
E 18	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$275.002	0.00	NM		1	\$275.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1			\$275.00		0.00				
E 19	KSNV	10/24/12	10/26/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$275.00		0.00				
E 20	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm	--W-F--	:30	2	\$225.002	0.00	NM		2	\$450.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W-F--		2			\$225.00		0.00				
E 21	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$225.00		0.00				
E 22	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$300.002	0.00	NM		2	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$300.00		0.00				
E 23	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$300.002	0.00	NM		3	\$900.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$300.00		0.00				
E 24	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$450.00		0.00				
E 25	KSNV	10/29/12	10/30/12		CM	4-5pm	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00

Order / Rev: 104408  
Alt Order #: 06832085  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				NEWS 3 at 4 (1 HOUR)												
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)										
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/29/12	11/04/12	MT-----	2	\$450.00	0.00							
E 26	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		MT-----	:30	2	\$450.00	2	0.00	NM	2 \$900.00	
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)										
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/29/12	11/04/12	MT-----	2	\$450.00	0.00							
E 27	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		--WTF--	:30	3	\$450.00	2	0.00	NM	3 \$1,350.00	
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)										
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--WTF--	3	\$450.00	0.00							
E 28	KSNV	10/24/12	10/26/12	M-F Early News		CM	5-630p		--WTF--	:30	6	\$1,200.00	1	0.00	NM	6 \$7,200.00
				M-F Early News												
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--WTF--	6	\$1,200.00	0.00							
E 29	KSNV	10/29/12	10/30/12	M-F Early News		CM	5-630p		MT-----	:30	4	\$1,200.00	1	0.00	NM	4 \$4,800.00
				M-F Early News												
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/29/12	11/04/12	MT-----	4	\$1,200.00	0.00							
E 30	KSNV	10/29/12	10/30/12	M-F Jeopardy		CM	630-7pm		MT-----	:30	2	\$1,300.00	1	0.00	NM	2 \$2,600.00
				M-F Jeopardy												
				JEP												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/29/12	11/04/12	MT-----	2	\$1,300.00	0.00							
E 31	KSNV	10/24/12	10/26/12	M-F Jeopardy		CM	630-7pm		--WTF--	:30	3	\$1,300.00	1	0.00	NM	3 \$3,900.00
				M-F Jeopardy												
				JEP												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--WTF--	3	\$1,300.00	0.00							
E 32	KSNV	10/24/12	10/25/12	M-F Wheel		CM	7-730pm		--WT---	:30	2	\$1,300.00	1	0.00	NM	2 \$2,600.00
				M-F Wheel of Fortune												
				WHEEL												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--WT---	2	\$1,300.00	0.00							
E 33	KSNV	10/29/12	10/30/12	M-F Wheel		CM	7-730pm		MT-----	:30	2	\$1,300.00	1	0.00	NM	2 \$2,600.00
				M-F Wheel of Fortune												
				WHEEL												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/29/12	11/04/12	MT-----	2	\$1,300.00	0.00							
E 34	KSNV	10/29/12	10/30/12	Face to Face w/ Ralston	CM	730-758pm		MT-----	:30	2	\$450.00	2	0.00	NM	2 \$900.00	
				Face to Face w/ J.Ralston												
				FACE												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/29/12	11/04/12	MT-----	2	\$450.00	0.00							
E 35	KSNV	10/24/12	10/26/12	Face to Face w/ Ralston	CM	730-758pm		--WTF--	:30	3	\$450.00	2	0.00	NM	3 \$1,350.00	
				Face to Face w/ J.Ralston												
				FACE												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	--WTF--	3	\$450.00	0.00							
E 36	KSNV	10/25/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm		---T---	:30	1	\$775.00	2	0.00	NM	1 \$775.00	
				M-F News 3 at Eleven												
				NEWS												
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating						
				Week: 10/22/12	10/28/12	---T---	1	\$775.00	0.00							
E 37	KSNV	10/29/12	10/29/12		CM	11pm-1135pm		M-----	:30	1	\$775.00	2	0.00	NM	1 \$775.00	

Order / Rev: 104408  
 Alt Order #: 06832085  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$775.00</u> Rating <u>0.00</u>															
E 38	KSNV	10/29/12	10/30/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
TON SHOW															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>MT-----</u> Spots/Week <u>2</u> Rate <u>\$275.00</u> Rating <u>0.00</u>															
E 39	KSNV	10/24/12	10/26/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
TON SHOW															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--WTF--</u> Spots/Week <u>3</u> Rate <u>\$275.00</u> Rating <u>0.00</u>															
E 40	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.002	0.00	NM		2	\$1,500.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----SS</u> Spots/Week <u>2</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 41	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$225.002	0.00	NM		1	\$225.00
News 3 Sunrise SATURDAY															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$225.00</u> Rating <u>0.00</u>															
E 42	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.002	0.00	NM		1	\$325.00
Saturday Today															
SAT TODAY															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 43	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$300.002	0.00	NM		1	\$300.00
News 3 Today SAT															
NEWS\															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$300.00</u> Rating <u>0.00</u>															
E 44	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.002	0.00	NM		1	\$450.00
Sa-Su Early News															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$450.00</u> Rating <u>0.00</u>															
E 45	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$375.002	0.00	NM		1	\$375.00
WKND Jeop/Wheel															
JEP/WHEEL															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$375.00</u> Rating <u>0.00</u>															
E 46	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002	0.00	NM		1	\$750.00
Saturday Night Live															
SNL															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 47	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.001	0.00	NM		1	\$350.00
News 3 Sunrise SUNDAY															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 48	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM		1	\$750.00
Sunday Today															
SUN TODAY															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 49	KSNV	10/28/12	10/28/12		CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00

Order / Rev: 104408  
Alt Order #: 06832085  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Meet the Press											
				Meet the Press											
				MTP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$3,000.00		0.00						
E 50	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am			-----S	:30	1	\$250.00	2	0.00	NM
				News 3 Today											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$250.00		0.00						
E 51	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a			-----S	:30	1	\$375.00	2	0.00	NM
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$375.00		0.00						
E 52	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM			-----S	:30	1	\$8,000.00	2	0.00	NM
				NFL Football											
				SNFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$8,000.00		0.00						
E 53	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a			-----S	:30	1	\$200.00	2	0.00	NM
				Sports Night in Las Vegas											
				SPORTS NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$200.00		0.00						

Totals 106 \$68,125.00